RUTH E. GOUGH

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SUMMARY OF QUALIFICATIONS

- 20+ years marketing, and communications professional
- Ability to work well in teams and maintain collaborative relationships
- Portfolio highlights diverse national and international client work
- Junior web developer, projected certification December 2021

RELEVANT TECHNICAL SKILLS

- Mac OSX, Windows
- HTML, CSS, JavaScript, Chrome Dev Tools
- Zoom, Skype, Webex, GoToMeeting, Slack, Spark
- Illustrator, Photoshop, InDesign
- MS Office 365 | G-Suite
- WordPress, Wix, Issuu

CURRENT PROJECTS | WEB DEVELOPMENT EXPERIENCE

Student Web Development Portfolio and Capstone: Bowling Green, KY   08/2021–PRESENT
- Creation of personal blog and photo pages in addition to a portfolio of coding examples (ongoing). Capstone project with Commonwealth Coders to be determined.

RELEVANT PROFESSIONAL WORK EXPERIENCE

Telesales: ShopHQ: Bowling Green, KY   06/2021–PRESENT
- Serving customers throughout the United States while taking and processing orders from home via telephone, online. Usage of: VMWare, Genesys, Workspace Web, Web PTOC for remote work.

Sales Assistant: News Publishing/Bowling Green Daily News: Bowling Green, KY   08/2019–01/2021
- Project Manager/design and social media for Southcentral Kentucky HOMES (Monthly), and Auction Guide (Bi-monthly). Ad creation, social media posts for KY Super Preps, Vette City Motorcycle Music Festival and Holiday Giveaway.
- *Position eliminated due to COVID-19 Pandemic*

Graphic Designer/Print Specialist, UPS Store 5638: Bowling Green, KY   11/2016–03/2017
- Increased small business traffic with promotional initiatives

Graphic Designer, BlueCotton: Bowling Green, KY   11/2015–11/2016
- Utilized ShopWorks, to assist in the content management and customer and company communication

Co-Director: Southern Kentucky Science Festival (SKy Sci-Fest), Bowling Green, KY   04/2015–05/2016
- Created and maintained SKy SciFest brand identity, web design, and maintenance for skyscifest.com. Creative and brand ambassador at public engagements and the 2015 International Public Science Events Conference (IPSEC).

RELEVANT AWARDS | Kentucky Press Association (KPA) 2020
- Awarded 1st, 2nd, and 3rd place honors in design for Special Sections. Bowling Green Daily News shared 3rd place honors for General Excellence.

EDUCATION | BA Graphic Design, Western Kentucky University: Bowling Green, KY
- Commonwealth Coders: Remote: HTML, CSS, JavaScript, Chrome Dev Tools. December 2021